LMVBA meeting May 1. 2019

Meeting called to order by chairperson Kirby Kazeil. Members present: Melanie Moonie, Ross McKee, Dave Degenstien, Don Uhl, Cheryl Vertefueille, Kelly Butz, Garry Flavell, Chad Cardiff, Carol Schultz.

Agenda: M/s/c

Minutes of April meeting: m/s/c

Financial report: Ross reported. We have 51 paid memberships and the deadline of May 30th for memberships to be paid. m/s/c

Work in progress:

Membership renewals, Ross and Carol to make calls to businesses with deadline to become a member is May 30, 2019.

Dave to bring a draft of new directory to the June meeting.

New memberships approved were: Charla Halstead - SA Professional accounting, Cheryl and Terry Deck - Attic Mini Mall, Cory James - Govan Electric, Derek Lloyd - Southeran Sk. Excavation, Strasbourg Bible Camp. m/s/c

**New Business:** 

Cheryl Vertefueille the Horizon School Division trustee spoke to the members about an on line survey regarding the direction of education for the future. She asked that we encourage business members to please take a couple of minutes and do the survey. The rural area needs a voice so that our schools continue to receive the funding needed for our children. Kirby will send out the link to the membership asking them to please do it.

Chad Cardiff spoke about the new mobile friendly website and listened to members talk about what they would like to see on the site. Discussed selling electronic ads and profiling business, like on the Facebook site. Chad to have more info at the next meeting.

Grad Scholarship committee to set up interviews and Carol will present the awards at grad on May 24, 2019.

Discussion regarding a letter from the Town of Strasbourg on two topics.

1) regarding splitting the cost for LMVBA bucks in the welcome to Strasbourg packages and the decision was made that the association can not set a standard for each separate member and it would become to involved with the sale of the bucks, as there is a large dollar amount sold each year at Christmas. The members do encourage the Town to accept items from the members for the welcome packages, as this is a very good package given out.

2) The members do feel a business license should be charged to promote local businesses and fair trade. Use large visible signs at both the north and south end of Town upon entering. Continue to educate rate payers.

Car Show was discussed and Don Uhl will be the committee chair for the event. Dave to drop off posters with Melanie to get out to members. Carol to write a letter to the Town asking for the street to be closed for the event.

Melanie presented the members with phone directories that go out in Watrous and Nokomis. Discussion was not to investigate at this time with the association working on the new business directory.

Garry adjourned.