

LMVBA Meeting Minutes: April 1, 2015

The meeting was called to order at 7:10 PM with representatives of seven member-businesses present: Kirby Kazeil, Ross McKee, Brian Gorrill, Leila Flavell, Doug Deagon, Joanna Krentz, Dave Degenstien. Dave acted as recording secretary in Carol Schultz's absence.

Ross moved approval of the agenda, 2nd by Joanna. (carried)

The minutes of the previous meeting (March 4, 2015) were read, moved by Joanna and 2nd by Brian. (carried)

Ross gave the treasurer's report. Ross moved his report, 2nd by Brian. (carried) There was a discussion of various ways and means of promoting increased use of the Bucks program, including possibly a counter-card at member businesses, and more information about the program on the website and Facebook page. Dave will bring a proposed counter-card design to the next meeting.

Dave and Ross provided an update on the membership renewal drive. Dave indicated that his wife Linda had contacted or left messages with all of the existing members to remind them to pay the invoice they had received earlier in the year. Since the invoices were mailed out, and the phoning had started, a total of 44 members had renewed, and others had indicated their intentions to do so. Ross reported that 2 new memberships had also been received: Hanmer Seeds and Flaman sales. It was agreed that members who had not renewed for the previous term should be contacted about renewing for the upcoming term, and through discussion and brainstorming a list of 15 or more potential new members was developed. Leila, Dave, Brian and Kirby undertook to contact businesses on the list. Dave also reported that Last Mountain Times would offer an 8 cents per copy rate for member-business wanting to print flyers to insert with the Directory beaches distribution project, and that the times would run a large ad (at no cost to the LMVBA) promoting membership renewal and new memberships. Leila and Joanna reported that a distributor has not yet been confirmed for the beaches distribution project. It was moved by Ross and seconded by Kirby that the new memberships be accepted.

Kirby reported that the George Canyon concert event planned by the Strasbourg Alliance Church for April 18 is sold out, and that 149 hits had been received on LMVBA Facebook page for the association's ticket give-away promotion.

It was moved by Leila, seconded by Joanna, that LMVBA promotional style business cards be developed and printed by Last Mountain Times at a cost of approximately \$50. (carried)

There was some discussion on the LMVBA Mountain Street display front renewal project. Work had begun, but had stalled somewhat. Ross and Leila undertook to get things moving again.

During the 'round the table' discussion, Dave brought up the idea of the association putting on a 'post harvest' social event that might include a Karaoke / Pizza / Beer night, with a Rock n' Roll Name-that - Tune fund-raising component. It was agreed that it may be an idea worth pursuing a little more, and discussing at upcoming meetings.

The meeting adjourned at 8:30 PM.