

Last Mountain Valley Business Association
Minutes for October 2, 2013

1. Call to order: 7:00pm with meeting chaired by Ross McKee. 5 members in attendance.
2. Financial Report presented by Ross.
3. Minutes for previous meeting from July 3, 2013: Joanna moved minutes from July 3, 2013 approved as published. Leila seconded. Carried.
4. Discussion on LMVBA highway signs: Leila reported that signs on both the north and south side of Strasbourg are missing. She and Garry removed the damaged sign at the Silton turn off on #20. Not repairable. New signs will be made and put up after approval granted by rink committee for south side of town (Carol). North side will go back up where it was originally with the extra sign we already have. Leila will see what size is required for the Silton corner. After discussion, motion was made by Dave to have new signs made and installed. Second by Carol. Carried.
5. Floater Ad in LMT: Re. previous discussion from July 3rd meeting, Dave advised that floater ads will be billed at \$15.00 each. Carol moved to do floater ads twice a month. Leila seconded. Carried.
6. Car Show: Over all very successful 2013 Car Show. 33 registered vehicles; excellent traffic. Suggestions for another year:
 - Small entry fee should be charged and half the purse paid out to People's Choice winner.
 - Advertise that tractors and any other vehicles are welcome.
 - Offer a decorated bicycle event for kids.
 - Sell coffee and cold drinks on site.
 - Have a sandwich board on the highway advertising the show to attract highway traffic into town.
 - Have a band in the street or park.
 - Have the Farmers Market outside.
7. Welcome Neighbor 2013: Will be held at 7:00 pm, November 3 in the lower level of the Town Hall. Need items for approximately 30 bags for handing out to new residents. If you wish to contribute, please contact Carol Schultz.
8. Carol moved that Joanna would act as interim secretary until the election of officers takes place in January 2014. Dave seconded. Carried.

9. Carol moved that we should set up an LMVBA email address account for communicating with membership. Dave seconded. Carried.
10. Social evening discussion: After some discussion it was agreed that December 4th would be a members Pizza Night at 6:00pm with the meeting to follow. Invitations will be mailed out to member with RSVP required by November 18. Carol moved, Leila seconded. Carried
11. Second front for Nativity Scene: Ross moved that we hire Jessica Dreger to design and paint a winter log cabin design for the front cover of the Nativity Scene to use between seasons. Dave seconded. Carried. Carol will contact RJ Millwork and see what they are willing to provide in the way of supplies. Dave will publish a picture of the newly installed front in the Last Mountain Times with thanks to donators.
12. Future of LMVBA: Discussion on how to keep the LMVBA functioning with minimal support from members. Carol suggested that instead of events, we might offer financial support from the association in each community for events they are holding during the year. Ie. fowl suppers, breast cancer fundraiser, etc. More discussion will take place at the November meeting regarding selection, dollar amounts and requirements for receiving such funds. Some areas to discuss will include obligation to use our name/logo in the advertising, signage, programs, etc.
13. Photo Contest: Leila moved that we discontinue the photo contest due to decreased interest. Carol seconded. Carried
14. Dave moved meeting be adjourned.
15. Next meeting will be held November 6, 7:00 at the Lion's Den.