

Last Mountain Valley Business Association

Regular Meeting

July 3, 2013 @ 7:00 p.m.

Strasbourg Lions Den (Strasbourg Memorial Hall)

Meeting called to order by President Lorne Maxwell.

Nine members present.

Agenda: Dave moved, seconded by Lance to accept Agenda with the addition of 'Car Show' under New Business. CD

Minutes: of June 5, 2013 meeting were presented - Dave moved, seconded by Lois to adopt the Minutes as presented. CD

Financial Report: presented by Ross. Currently 58 members. Delivery cost has been paid for Directories. Outstanding advertising bill for Last Mountain Times. Lois moved, seconded by Lance to pay advertising bill and accept Financial Report. CD

Group insurance: Lorne reported on his investigation into Chambers of Commerce Group Insurance Plan - the plan appears to be comprehensive and may be of interest to LMVBA members. Minimum of three employees; each individual business must join a Chamber of Commerce in order to be eligible to participate in the group plan. Dave moved, seconded by Ross to meet with a representative of the Chamber Plan at the next meeting of the LMVBA. CD Lorne will contact a representative to have them do an informational session at the September meeting.

Business Directories: Delivery is complete, though one portion of Glen Harbour is known to have been missed. Lorne and Lois will take directories to those missed homes. Lorne will contact the Silton general store to request leaving directories there for patrons to pick up. Discussion followed on structure, format and delivery options for the next directory.

No new applications for memberships.

Website information/communication - Leila will continue to update website with information as to specifics of businesses (who they are, what they do, etc.) as it is made available to her.

Scholarships: Joanna suggested that, going forward, LMVBA present a small gift to each scholarship applicant. Dave moved, seconded by Lois that Joanna bring a proposal to the next meeting with suggestions of items such as portfolios or some other appropriate items from which the membership will make a choice. CD Joanna also suggested that next year the interviews be conducted off-site from the school in order to minimize distractions during the interview process.

Concern was raised with respect to the Town of Strasbourg apparently not providing local businesses an opportunity to at least quote on Town purchases. Joanna moved, seconded by Lois to send a letter to the Mayor and Council requesting that the Town adopt a 'Buy Local' policy to support local businesses by providing them an opportunity to compete for Town purchases. CD Furthermore, Lorne will attend the next Council meeting, August 14th, to present these concerns on behalf of the LMVBA.

Advertising: Lorne thanked Dave & Last Mountain Times for the scholarship and new members ads. Dave will provide a quote to the membership at the next meeting on 'floating filler ads' promoting LMVBA in Last Mountain Times/The Market Connection.

New Business:

Community Calendar: Vicki will contact Town Office to include LMVBA regular meetings in Community Calendar, and to add the website to that listing.

LMVBA signs - question raised whether the sign at the SW corner of the rink property facing Highway 20 is still visible. Leila will check to see whether the sign is there and visible. Also, Lorne will check on the sign at Silton. Ross reported that there is a 4'x8' sign at his store if the Silton sign needs to be replaced.

LMVBA Car Show - Saturday August 10th, 10 a.m. to 3 p.m., on Mountain (Main) Street in the empty lots between RBC and New New Chop Suey. Joanna reported that the event is organized. Dash plates have been ordered. Joanna and Dave will organize advertising.

Lance moved to adjourn the meeting.

Next meeting - Wednesday, September 4th @ 7:00 p.m. in the Lions Den.