

Last Mountain Valley Business Association

Regular Meeting

June 5, 2013 @ 7:00 p.m.

Strasbourg Lions Den (Strasbourg Memorial Hall)

Meeting called to order by President Lorne Maxwell.

Eight members present.

Agenda: Dave moved, seconded by Lance to accept Agenda.CD

Minutes: of May 1, 2013 meeting were presented - Carol moved, seconded by Lance to adopt the Minutes as presented.CD

Financial Report: presented by Ross. Currently 58 members. Printing and postage has been paid for Directories. Delivery costs not yet paid. Carol moved, seconded by Leila to accept Financial Report. CD

Group insurance: presentation by Jeff Brown was informative. Recording Secretary Vicki Cornwell will send a card of thanks from the LMVBA to Jeff for his time and LMVBA thanks Strasbourg Agencies for hosting the session. Discussion ensued surrounding the gathering of further information, and whether to proceed. Leila will update LMVBA website to encourage feedback from members with respect to their individual needs.

No new applications for memberships. Welcome letters will be sent by Vicki on behalf of LMVBA to seven recently accepted new members, and in the future new members will be officially welcomed in the Minutes, which will be posted to the website.

Website information/communication - printable PDF of the Directory will be made available on the website.

Scholarships: Six applications received. Austin Ritter and Alex Slough were recipients of \$500 each LMVBA scholarships. Pictures will be posted on website. Thanks to the scholarship committee for interviewing and Carol for presenting at Grad. Carol moved, seconded by Lois to place a 1/4 page ad in Last Mountain Times congratulating the scholarship winners and thanking all applicants as well as the LMVBA Grad Scholarship Committee.

Tourism Information: info was presented re: Sask Tourism and will be posted on website under 'Correspondence'

Discussion re: challenges of encouraging members to become more active in LMVBA; and the value and purpose of the organization and the Directory. It was generally agreed to be more pro-active in promoting the association and raising its profile in the community. Ideas included updating LMVBA window stickers with the logo; doing more advertising, in a fashion yet to be determined, to promote

the association and its benefits both to members and to the communities at large (i.e. supporting local communities through scholarships, etc.) Dave will provide a quote to the membership at the next meeting on 'floating filler ads' promoting LMVBA in Last Mountain Times/The Market Connection.

Suggestion was made to include a brief description of each member business on the website, or perhaps in another format, yet to be determined. It was noted that there is already also the opportunity to provide a one page description of each business (with information provided to Leila by the business) or a link to the business' existing webpage. Leila will look at sample websites (i.e. Regina Breakfast Club) and report back to the membership at the next meeting with recommendations.

Discussion re: directory pay structure in the future, taking into consideration a provision for making available workers to stuff the Directory and inserts into delivery bags, as it was noted that there were only six businesses represented at the recent 'stuffing bee' - to be revisited in the future.

Photo Contest - Leila reported only one entry to date. Discussion re: viability of this promotion. It was noted that the photos are presented anonymously to independent judges to be judged. Dave moved, seconded by Lance to accept entries from LMVBA members in the photo contest when entered as individuals.CD

LMVBA Car Show - Saturday August 10th, 10 a.m. to 3 p.m., on Mountain (Main) Street in the empty lots between RBC and New New Chop Suey. Ken is not available to organize/run the event this year. The car show will run in conjunction with Strasbourg Museum events that are already organized. Carol volunteered to organize the car show - will contact Beth Krugal, Bob & Evan Hanson, Reg Cummins, Kelly Kirk and/or Darwin Johnson to help plan the event and will ask Ken for info re: dash plaques and prizes. Ross has LMVBA T-shirts and could do hats as prizes. Lance moved, seconded by Leila that LMVBA host the car show as planned and authorize the expenditures of funds necessary to host. CD Lois moved, seconded by Carol to advertise the car show in the June issue of The Market Connection.CD

Lorne requested that agenda items and financial report copy be submitted to him two to three days before meetings in order to facilitate meeting planning.

Vice-President Garner Weeks is leaving the community and must step down from this position on LMVBA. Lorne suggested to try to recruit someone for the position from the membership at large. Follow-up at next meeting.

Lance moved to adjourn the meeting.

Next meeting - Wednesday, July 3 @ 7:00 p.m. in the Lions Den.