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LMVBA Meeting - March 5, 2014

1) Meeting called to order by chair Joanna Krentz. Members present - Lance Cornwell, Leila Flavell, Carol Schultz, Ross McKee, Don Uhl, Trudy Uhl.

2) Approval agenda - motion Leila - 2nd Ross - cd

3) Minutes of the February meeting approved, with the correct spelling of Brent Woynarski- motion Carol - 2nd Leila - cd

4) Financial statement reported by Ross motion Ross- 2nd Don cd

5) Old Business

a) Ken Krentz has picked up the lumber from RJ Millwork and a decision to put up the already painted spring scene now and will cut the design and paint at a later date.

b) Lance reported that the business signs will go up once the weather warms up

c) Small Business Week advertising discussion - we ask the paper to prepare sample ads for the April meeting with the following suggestions; 1/2 page ad listing the business and what their service is - the same idea as our directory. Have the web page listed in the ad for more info about the Association. In the ad high light the different functions the Association does, car show, scholarship, business directory, Christmas promo, out house races. This ad will run the week of May 12th and in the summer Market Connection.

A reminder to businesses to watch the LMT for these ads featuring 3 different Association members each week. This form of advertising will feature each business in at least three different issues during this advertising promotion.

d) Car show - no new updates. Contacting KAOS about coming to perform that day, contact the Pieper family to sell popcorn same as 2013 with proceeds to 2014 Telemiracle. Should encourage different businesses to take part (i.e.) ice cream stand, candy floss, hot dogs, etc. The local business could make space/product available to non-profit as a fund raiser.

e) Discussion to purchase binders and have LMVBA logo put on them for the grad scholarship applicants. Joanna will provide prices for next meeting. Joanna will contact the schools about the scholarship information going out in the schools.

6) New Business

a) Work bee project - Lance volunteered to head up a group of members to help get these jobs completed.

b) Ross moved - 2nd by Trudy to accept new membership from Jim Reader - Flaman Sales. Cd

c) Presentation - shared by Carol from motivational speaker Darci Lang on the 90 - 10% magnifying glass - the choices we make in our lives, at work and in our homes. Lance will contact someone to present at the April meeting.

7) Next meeting April 2, 2014

8) Trudy moved to adjourn.