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LMVBA Meeting - April 2, 2014

1) Meeting called to order by chair Joanna Krentz. Members present Dave Degenstein, Leila Flavell, Ross McKee, Lance Cornwell, Doug Deagnon, Carol Schultz

2) Approval agenda moved by Lance 2nd Leila - cd

3) Minutes from the March meeting approved. Moved by Dave 2nd Leila - cd

4) Financial report by treasurer Ross McKee - Moved Ross 2nd Dave - cd

5) OLD BUSINESS

A) Thank you to Lance and Ken for looking after the Nativity scene and business signs will go up as soon as the snow is gone. Discussed putting up the banners that are down and that will be looked after by Lance.

B) Small Business Week 1/2 page ad was presented with 4 different lay outs to view. After discussion and a few minor changes and additions of business names, the decision was made. The approved ad will be emailed out to all members and they have "48" hours to reply with any changes.

C) LMVBA members are encouraged to add the association email address to their own email contact list to help prevent emails going into junk mail. lmvba@sasktel.net

D) Car Show, to be held August 9th, was discussed and guidelines for the outhouse race will be presented in the next couple of months; discussion was held regarding the posters and advertising. Museum board will be having a bike parade the day of the show, and is waiting confirmation from KAOS for the dog presentation.

E) A quote for the LMVBA Grad Scholarship portfolios was presented by Talbot Marketing. Motion by Dave that we order 35 portfolios, done in screen print at a cost of \$606.15. 2nd Lance – cd.

F) Scholarship applications to be submitted by Friday May 16th and interview committee of Joanna, Leila and Carol conduct the interviews the week of May 20th.

6) NEW BUSINESS

A) Carol asked businesses to drop off items for the Welcome Neighbor bags to her by April 15th. There will be 10 bags compiled and left at Town Office for new comers to pick up once they receive their welcome to Strasbourg letter.

B) A discussion was held regarding adding a representation of the photos from past photo contests to the LMVBA web site Past Events page. Motion by Lance 2nd Dave. cd

C) Presentation by Joanna Krentz, Talbot Marketing on the importance of advertising your business with promotional items. Everyone in attendance received a complimentary package. A very great presentation and awareness on promoting business.

D) A discussion on purchasing the LMVBA.com to mirror the current LMVBA.ca. Motion by Leila 2nd Doug. cd

May 7th presentation will be by RBC on small business loans.

7. Next meeting May 7th at 7pm Strasbourg Lions Den

8. Meeting Adjourned. Moved by Dave.