

LMVBA - March 4, 2015

- 1) Meeting called to order by board chairperson Kirby Kazeil. Members present: Carol Schultz, Ross McKee, Brian Gorrill, Dave Degenstien, Leila Flavell, Joanna Krentz.
- 2) Dave moved the approval of the agenda, 2nd Joanna - CD
- 3) Minutes of the February meeting were ready by Sec Carol Schultz - moved by Ross 2nd by Carol - CD
- 4) Treasurer report - Moved by Ross 2nd by Carol - CD
- 5) Old Business
 - A) Directory - Last Mountain Times will now take over the calling of the membership for payment and the deadline for paid membership to get on the directory is April 10th, 2015. The proof copy will be emailed out to the members and it is the members' responsibility to reply regarding how their business is listed and if no reply than the paper has the go ahead to print as listed. Printing will be happening the end of April with distribution to be May long week end.

There will be bags put together allowing businesses to put in a flyer promoting their business at their cost.

Brian motion 2nd by Leila that any business wanting to add a flyer to the bags, it will cost \$100, supply the 1500 flyers and be available to stuff the bags. CD

Dave will have a price for the bags, next meeting.

Dave will also have a quote available for business to do up the printing of the flyers.

Carol to check with the RM regarding doing a mail out of the new business directory vs delivering.

Motion by Joanna that we pay the group or individual delivering the flyers \$1000 - 2nd by Kirby - CD

B) Joanna motion 2nd by Leila to have the old front of the display redone and Leila to ask Garry to work with Lance to get the boards cut and delivered to Jessica. CD

6) New Business

A) Dave motion 2nd by Kirby to sponsor WDS - May 5th Holocaust Symposium. CD

B) Kirby discussed the George Cannon Concert in Strasbourg on April 18th - the association has 6 tickets to give away and will post LMVBA Facebook page the following. To share and like LMVBA page you are entered to win one of the following packages. 2 tickets and dinner at New New, 2 tickets and dinner at Sister's, 2 tickets to concert. Will be a random draw.

C) Scholarship committee set up - with Carol, Leila, and Joanna to do the interviews. Joanna to contact WDS about putting out the information.

D) Dave motion 2nd by Joanna that we take an ad in WDS yearbook for the Association at the cost of \$30 - CD

E) Business to Business presentation made by Dave from Last Mountain Times. A very good presentation on the benefits of advertising in the local paper, the cost to advertise and the number of households that receive the local paper in our trading area. All members present received a notepad made by the Times and pen. Advertising is an investment not an expense as it is tax deductible.

F) Motion to adjourn Ross Mckee